

Online Kick-off: EU-SWITCH Project RUTSIS in Central Asia has officially begun

Traditional manufacturing of silk products with natural dyes is close to vanishing in Uzbekistan and Tajikistan. An EU-SWITCH Project, which aims to revive the silk industry in both countries, while establishing sustainable textile production principles has now officially launched with an Online-Event.

The two Central Asian countries are connected by a long common history of handicraft for silk production and natural dyeing. The project was initiated to revive this tradition, economically stabilize the sector and overcome sustainability risks and has now officially begun. The goal of the Kick-off Event was to enable all six partners to introduce each other, create a common understanding of roles and objectives as well as to exchange ideas and clarify questions.

Being responsible for the project lead, adelphi moderated the two-day event. Besides adelphi, the Burg Giebichenstein Kunsthochschule Halle joined the event as well as the Tourism development Center and the Chamber of Commerce and Industry from the Tajik side, while the Crafts Development Center “Margilan” joined from the Uzbek side together with Uzbekistans Chamber of Commerce and Industry. With an overall implementation timeframe of three years, the coordination of planned activities under the consideration of Covid-19 restrictions took a central role in the event.

Future project updates and reports will be published on Social Media channels as well as the planned project website: <https://centralasianikat.eu/>